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## Sun Country Airlines Takes Midwest Hospitality to the Skies with Local Brands and Minnesota Film Nostalgia

*Minnesota-based Sun Country Airlines invites passengers to enjoy a Midwest experience onboard their next flight with new inflight menu and entertainment options*

**MINNEAPOLIS, September 14, 2021** – [Sun Country Airlines](#) ([NASDAQ: SNCY](#)) today announced the release of a new inflight menu serving more than just the Midwest hospitality they're known for. Tapping into Minnesota-based Caribou Coffee, Fulton Brewing and small-town favorite, Dot's Pretzels, the airline hopes to share more Minnesota and Midwest flavor from coast to coast.

In addition, Sun Country plans to invite passengers to sit back in their comfortable reclining seats with their beverage and snack in hand and enjoy 15 new, complimentary Minnesota-themed movies like "Purple Rain," "The Mighty Ducks," "Grumpy Old Men," "The Mary Tyler Moore Show," "Juno," and more.

As part of this announcement, the airline names Caribou Coffee the Official Coffee of Sun Country Airlines. The partnership includes a \$250,000 investment by Sun Country in equipment upgrades onboard to ensure high flavor quality and consistency across its fleet for passengers to enjoy. In addition to Caribou Coffee ready-to-drink Cold Brew cans that are currently available for purchase, Sun Country will begin offering complimentary fresh brewed hot Caribou Coffee on all flights in early 2022. You betcha heard that right.

"At Caribou Coffee, we're proud of our Minnesota roots and are thrilled to expand our partnership with Sun Country Airlines. We look forward to enriching the in-flight experience with fresh-brewed coffee." says Liva Wolf, VP Commercial Solutions at Caribou Coffee. "Caribou has a significant presence in airports across the country and soon Sun Country fliers can enjoy a delicious, sustainably sourced cup of Caribou from the comfort of their seat in the sky."

"We are thrilled to share more of what Minnesota has to offer onboard our flights," said Sun Country Airlines Chief Marketing Officer, Brian Davis. "With the addition of new local products from our friends at Caribou, Fulton Brewing and new food offerings like Dot's Pretzels, we can share a little more of our hometown with our guests. We're also excited to introduce folks from across the country to films that help put Minnesota on the map."

Dot's Pretzels, a beloved family-owned small business, will now be available onboard your next Sun Country Airlines flight. Passengers who purchase tickets in Sun Country's "best seats," will receive a complimentary bag of Dot's Pretzels. Additional bags will be available for purchase onboard.

Beginning this month, Sun Country Airlines will offer an additional craft beer option from Minnesota-based Fulton Brewing, adding Fulton Sweet Child of Vine IPA to the list of brews available for purchase onboard. Passengers also have the option of purchasing Fulton Lonely Blonde, which was originally brought onboard in 2019.

"As we slowly move forward from COVID, it's important to support local businesses," said Corey Shovein, Fulton Brewing National Sales Director. "Being a partner with our local airline, Sun



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Country, and adding Sweet Child of Vine IPA to the inflight beer list with our Lonely Blonde Ale, does just that.”

What’s pairs better than beer and a pretzel? Travelers can take advantage of the “Hometown Flavor Bundle” and save \$1 when they purchase any snack along with a Minnesota beer or liquor. Sun Country Airlines also offers Minnesota-based Prairie Organic Gin and Vodka on its inflight menu.

These products are now available onboard any of Sun Country’s more than 95 routes across 65 airports in the United States, Mexico, Central America, and the Caribbean.

## **About Sun Country**

Sun Country Airlines is a new breed of hybrid low-cost air carrier that dynamically deploys shared resources across our synergistic scheduled service, charter and cargo businesses. Based in Minnesota, we focus on serving leisure and visiting friends and relatives (“VFR”) passengers and charter customers and providing CMI service to Amazon, with flights throughout the United States and to destinations in Mexico, Central America and the Caribbean.

For photos, b-roll and additional company information, visit

<http://www.suncountryview.com/newsroom/multimedia/>.

## **About Caribou Coffee®**

Founded in 1992, Caribou Coffee provides high-quality handcrafted beverages and food options to fuel life’s adventures, both big and small, with over 320 company owned locations nationwide, 135 domestic license locations in 22 states, and over 270 franchise stores in 10 countries. Known for a commitment to sustainability, Caribou was the first major U.S. coffeehouse to serve 100% Rainforest Alliance Certified™ coffees and espresso. Caribou Coffee’s unwavering commitment to providing an unparalleled consumer experience has translated to an industry-leading NPS score. Additionally, in 2019, the brand debuted its Caribou Cabin restaurant prototype, which features a significantly smaller footprint and drive-thru focused model and has rapidly expanded throughout the Midwest. Caribou Coffee products can also be found in all 50 states across grocery stores, mass retailers, club stores, foodservice providers, hotels, entertainment venues and online.

To learn more about Caribou Coffee, visit [CaribouCoffee.com](http://CaribouCoffee.com) and follow the coffeehouse on Facebook, Twitter or Instagram. Sign up for Caribou Coffee’s loyalty program, Caribou Perks®, at [caribouperks.com](http://caribouperks.com).

## **About Fulton Beer**

Fulton Beer was founded by four home brewers in a Southwest Minneapolis garage in 2009 with the mantra “Ordinary Guys Brewing Extraordinary Beer.” Since then, Fulton has become one of the fastest growing breweries in the Midwest. In 2012, Fulton opened the first taproom in

Minneapolis, which offers an ever-changing tap selection as well as our newest development—a 1968 Airstream we converted into a full-time kitchen. Fulton commissioned its second brewery



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in 2014, a 51,000 square foot facility in Northeast Minneapolis. Fulton is best known for Sweet Child of Vine, a balanced and approachable India Pale Ale, Lonely Blonde, an easy-drinking Blonde Ale, 300, a Mosaic IPA, and our hard seltzers like Blood Orange and Lemonade.

Information regarding beer availability, taproom hours, tours, special events and more can be found at [www.fultonbeer.com](http://www.fultonbeer.com).

### **About Dot's Pretzels**

Dot's Pretzels produces unforgettable, gourmet seasoned pretzels and snacks that are ideal for a family gathering or a company event. Started in North Dakota in 2012, Dot's Pretzels include Original, Southwest and Honey Mustard flavors, in addition to other snacks such as Cheese Curls, Chicharrones and Mr. Dot's Pretzel Bars. Learn more at [dotspretzels.com](http://dotspretzels.com) and follow us on [Instagram](#), [Facebook](#) & [Twitter](#).

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